

MEDIACRAT Publication Release Schedule & Advertising Rates

Key publications under creative and /
or commercial management of MEDIACRAT

2018

WATCH

BOLSHOI
ALEXEI NEMOV'S MAGAZINE
SPORT

SPEAR'S
RUSSIAN EDITION
PRIVATE BANKING
& WEALTH MANAGEMENT
MAGAZINE

BRICS
BUSINESS MAGAZINE

** The release dates are subject to change.*

*** All indicated advertising rates are valid in case of provision by the advertiser of the apostilled Certificate of Residence proving residence outside of Russia. Otherwise, the Russian VAT of 18% will apply on top of indicated rates.*

BOLSHOI ALEXEI NEMOV'S MAGAZINE **SPORT**

10 issues per year

Issue	Ad close	Release
№ 1-2 (119)	26 January 2018	9 February 2018
№ 3 (120)	21 February 2018	7 March 2018
№ 4 (121)	23 March 2018	6 April 2018
№ 5 (122)	20 April 2018	7 May 2018
№ 6 (123)	25 May 2018	8 June 2018
№ 7-8 (124)	6 July 2018	25 July 2018
№ 9 (125)	24 August 2018	7 September 2018
№ 10 (126)	21 September 2018	5 October 2018
№ 11 (127)	19 October 2018	2 November 2018
№ 12 (128)	23 November 2018	7 December 2018

WATCH

6 issues per year

Issue	Ad close	Release
ARIES	23 March 2018	6 April 2018
TAURUS	20 April 2018	7 May 2018
CANCER	25 May 2018	8 June 2018
LIBRA	21 September 2018	5 October 2018
SCORPIO	19 October 2018	2 November 2018
SAGITTARIUS	23 December 2018	7 December 2018

SPEAR'S RUSSIAN EDITION PRIVATE BANKING & WEALTH MANAGEMENT MAGAZINE

10 issues per year

Issue	Ad close	Release
№ 1-2 (75)	19 January 2018	2 February 2018
№ 3 (76)	21 February 2018	7 March 2018
№ 4 (77)	23 March 2018	6 April 2018
№ 5 (78)	20 April 2018	7 May 2018
№ 6 (79)	25 May 2018	8 June 2018
№ 7-8 (80)	22 June 2018	6 July 2018
№ 9 (81)	24 August 2018	7 September 2018
№ 10 (82)	21 September 2018	5 October 2018
№ 11 (83)	19 October 2018	2 November 2018
№ 12 (84)	23 November 2018	7 December 2018

BRICS BUSINESS MAGAZINE

3 issues per year

Issue	Ad close	Release
№ 1 (19)	19 January 2018	2 February 2018
№ 2 (20)	28 April 2018	18 May 2018
№ 3 (21)	17 August 2018	31 August 2018

WATCH **BOLSHOI** ALEXEI NEMOV'S MAGAZINE SPORT

Full Page	€ 8,400
Special Page (<i>opposite the Editor's letter, contents, etc.</i>)	€ 11,100
Full Page (<i>first 1/3 of the magazine</i>)	€ 9,500
Full Page (<i>first half of the magazine</i>)	€ 8,800
Half Page	€ 5,000
First DPS	€ 19,800
Second DPS	€ 15,100
Third, Fourth, Fifth DPS	€ 13,100
Double Page Spread (DPS)	€ 11,100
Second Cover	€ 15,600
Third Cover	€ 11,300
Fourth Cover	€ 18,300

SPEAR'S RUSSIAN EDITION PRIVATE BANKING & WEALTH MANAGEMENT MAGAZINE

Full Page	€ 10,200
Special Page (<i>opposite the Editor's letter, contents, etc.</i>)	€ 12,600
Full Page (<i>first 1/3 of the magazine</i>)	€ 11,700
Full Page (<i>first half of the magazine</i>)	€ 10,600
Half Page	€ 6,100
First DPS	€ 20,100
Second DPS	€ 17,400
Third, Fourth, Fifth DPS	€ 14,400
Double Page Spread (DPS)	€ 13,600
Second Cover	€ 17,400
Third Cover	€ 11,700
Fourth Cover	€ 19,200

BRICS BUSINESS MAGAZINE

Full page	\$ 15,400
Special page	\$ 21,300
Full Page (<i>first 1/3 of the magazine</i>)	\$ 19,000
First DPS (<i>Double Page Spread</i>)	\$ 39,900
Second DPS	\$ 32,000
Third DPS	\$ 29,100
Double Page Spread (DPS)	\$ 27,300
Second cover	\$ 34,500
Third cover	\$ 23,700
Fourth cover	\$ 39,200